



Achieving Harmony with Nature

Recent global environmental problems, such as sea-level rise caused by global warming, are being reported more frequently by the media than ever before. Recognizing that human actions affect the global environment, the Kyoto Protocol was adopted at COP3 in 1997 based on international discussions about countermeasures against environmental problems. International activities to reduce greenhouse-gas emissions under the Kyoto Protocol framework have not gone well so far. In these circumstances, the Japanese government is committed to further reinforcing reduced greenhouse-gas emissions. Realizing that protecting the global environment is one of the biggest issues for everyone on the planet, New Japan Radio Group will conduct its business activities in consideration of environmental protection. In response to growing environmental awareness in the 1990s, our Kawagoe Works obtained ISO14001 certification in 1997 and expanded its environmental management system to our group businesses.

From fiscal 2005, we started environmental management action, presenting our management intention in our environmental activities.

Our activities for reduction of environmental impact have included, specifically, using inverters for energy saving in energy supply facilities, using cooling water of an air-conditioning system as heat energy, replacing high GWP perfluorocarbons (PFCs) with lower PFCs to reduce greenhouse-gas emissions. In addition to ongoing efforts to increase our recycling rate, we have forced to recover valuable resources from waste to reduce waste generation. In addition, we have reviewed the environmental activities of administrative departments that have comparatively low environmental impact, “for improvement in primary business” we have developed methods to evaluate the environmental impact in their business activities.

We will set specific targets annually to improve the level of our environmental management action.

Our *Environmental Report 2006* summarizes these environmental activities and we will continue to promote environmental protection activities based on our environmental policy. Any suggestions would be appreciated.

